

ON OFFER

P&I's review section features products, incentives, premiums, gadgets and services, photographed and rated by our reviewers so you can make an informed choice. Supplier names, product information and contact numbers are included with each review for easy reference. Edited by Julia Buchanan (020 8267 4152)

Stitched up

It's nice to bring a bit of class to the world of launches and giveaways, which is why we like the range of embroidered bags and other interior accessories offered by Boudoir Belle. Available in cotton or silk, with an optional lining that can be waterproof for bathroom use, the items can be embroidered with a main design and a tagline featuring a company and product name. Possible options include eyemasks, toiletry bags, drawstring bags, make-up bags and goody bags.

Supplier
Boudoir Belle
Price varies according to specification
Lead time
6-8 weeks
Minimum order
250
Contact
01273 486332; info@boudoirbelle.com



Safety with flare

Does being out on the road sometimes feel like being out on the battlefield? Better pack FlareSafe – a UK-designed device to keep you safe while travelling. Stuck in that motorway services motel room? Worried about safety standards? Use it as a British Standards-compliant smoke detector to make doubly sure. Travelling the dark streets of a strange city by night, with your mobile phone battery running low? FlareSafe is a distress alarm and an LED torch. It's all housed in a tough, military-grade plastic body that fits in your hand and weighs no more than a small paperback. Best of all, it looks cool. Choose from standard finish or customised branded options. Batteries included.

Supplier FlareBrands
Price £34
Lead time six weeks branded (min 500); one week standard (min 10)
Contact 01202 762380; sales@flarebrands.com



Spoon boon

Cups and saucers are on the way out, so what do you do with your spoon once you've stirred in your sugar or hoicked out the teabag from your corporate mug? It's not nice to leave a sticky spoon on the desk, and leaving it in the cup when you drink is just undignified. So a big hand to those creative folk at 4imprint, who've come up with a mug that features slots for a spoon built into the handle. The price includes a one-colour print in one location, with a £35 screen charge.

Supplier
4imprint
Price £1.75-£2.85 (min 100)
Lead time 15 days
Contact 0845 054 4405; sales@4imprint.co.uk



Measured response

It's always the same: you're scribbling a note about an item and you want to check its dimensions, but there's never a ruler around when you want one. The solution? Include a centimetre measure on the barrel of the pen. It can be overprinted in up to two colours and also engraved – ideal for engineering-themed promotions and a handy item to have on your clients or employee's desk.

Supplier Water4fish
Price £2.48 (min 50), plus 13p per colour printing
Lead time One week plain, 2-3 weeks printed
Contact 020 8061 1056; info@water4fish.co.uk

